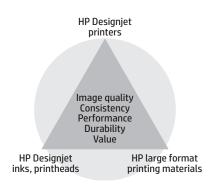


# HP Premium Instant-dry Gloss Photo Paper



# The HP Designjet printing system—the complete solution

HP Designjet printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



With Original HP 771 Vivid Photo Inks or HP 91 or HP 70 Photo Inks. Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information see **globalBMG.com/hp/t/ printpermanence**.

<sup>2</sup> With Original HP 772, HP 91, or HP 70 Photo Inks, or HP 771 Vivid Photo Inks; or Original HP 83 UV inks. Display permanence rating for interior displays away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see globalBMG.com/hp/t/printpermanence.

<sup>3</sup> In North America and Asia (including Japan), recyclable in consumer collection systems that can accept mixed paper (may not be recyclable in your area); in Europe recyclable in consumer collection systems that accept liquid packaging.

### See it instantly—images pop right off the page

#### Impress with unrivaled image quality

Make an even bigger impression. Improved HP Premium Instant-dry Gloss Photo Paper delivers unrivaled image quality for brilliant photos and high-impact display graphics—from posters and presentations to retail graphics.

#### Save time and money with instant-dry prints

Save time, streamline your workflow, and increase your productivity. Prints dry instantly for immediate handling and lamination. And HP Premium Instant-dry Gloss Photo Paper delivers the easy, trouble-free printing you expect from HP.

#### Gain versatility, print with the environment in mind

Count on long-lasting prints with this FSC®-certified paper. Get great results for indoor display graphics, whether you're printing with HP dye- or pigment-based inks. And get exceptional print permanence, in-window<sup>1</sup> or away from direct sun.<sup>2</sup>

Target customers	Applications	Benefits		
Commercial photographers	Trade show and event displays	Better image quality with Original HP dye-based inks (more vivid colors, deeper blacks, finer detail) Better image quality with Original HP pigment-based inks (deeper blacks)		
Photo labs	Posters and presentations			
Print service providers	POP and retail displays	Noticeably whiter sheet		
Graphic designers	Photo enlargements	Higher opacity		
Artists	Art reproductions	Durable, long-lasting prints		
	Geographic Information Systems (GIS)	FSC <sup>®</sup> -certified paper		
		Recyclable through commonly available programs <sup>3</sup>		

### **Technical specifications**



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For the latest ICC profiles/paper presets and a variety of resources to help you get the most out of your printer and HP large format printing materials, please visit **globalBMG.com/hp/**.

Weight	260 g/m <sup>2</sup> per ISO 536 Test Method					
Thickness	261 microns/10.3 mil per ISO 534 Test Method					
Opacity	97% per TAPPI T-425 Test Method					
Brightness	92% per TAPPI T-452 Test Method					
Whiteness	105 per CIE Ganz 82 Test Method					
Finish	Gloss					
Operating temperature	15 to 30° C / 59 to 86° F					
Operating humidity	30 to 80% RH					
Display permanence (Indoor home or office)	Up to 200 years with Original HP 772, HP 91, or HP 70 Photo Inks, or HP 771 Vivid Photo Inks; up to 100 years with Original HP 83 UV inks⁴					
Display permanence (Commercial in-window, unlaminated)	Up to 1 year with Original HP 771 Vivid Photo Inks or HP 91 or HP 70 Photo Inks $^{\mathrm{5}}$					
Display permanence (Commercial in-window, laminated)	Up to 3 years with Original HP 91 or HP 70 Photo Inks; up to 2 years with Original HP 771 Vivid Photo Inks <sup>s</sup> ow, laminated)					
Water resistance	Water resistant with Original HP 772, HP 91, or HP 70 Photo Inks, or HP 771 Vivid Photo Inks, or HP 83 UV inks $^{ m 6}$					
Dry time	Less than 2 minutes (at 23° C, 50% RH)					
Lamination	Yes, hot or cold					
Shelf life	2 years, unopened in original packaging					
Storage temperature	18 to 30° C / 64 to 86° F					
Storage humidity	35 to 65% RH					
Recyclability	In North America and Asia (including Japan), recyclable in consumer collection systems that can accept mixed paper (may not be recyclable in your area); in Europe recyclable in consumer collection systems that accept liquid packaging					
Country of origin	Product of Germany					
Ordering information	Product numbers	Roll sizes	UPC codes	Region		
	Q7991A	610 mm x 22,9 m (24 in x 75 ft)	848412013283	Worldwide		
	Q7993A	914 mm x 30,5 m (36 in x 100 ft)	848412013290	Worldwide		
	Q7995A	1067 mm x 30,5 m (42 in x 100 ft)	848412013306	Worldwide		
	Q7997A	1270 mm x 30,5 m (50 in x 100 ft)	848412013313	Americas, Asia		
	Q7999A	1524 mm x 30,5 m (60 in x 100 ft)	848412013320	Worldwide		
Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statemen please see <b>globalBMG.com/go/HPMediaWarranties</b> .					



<sup>4</sup> Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see globalBMG.com/hp/t/printpermanence.

Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—

calculation assumes 6,000 Lux/12 hr day. For more information see globalBMG.com/hp/t/printpermanence.

<sup>6</sup> Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see hp.com/gosupplies/printpermanence.

# For detailed information on the HP large format printing materials portfolio and to order, see <a href="mailto:globalBMG.com/hp/">globalBMG.com/hp/</a>

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